

KANE COUNTY TOURISM PROFILE

County Indicator	2008	2009	2010	% Change 2009-2010	State Ranking
DEMOGRAPHIC					
Population	6,853	7,001	7,156	2.2%	23
Total Non-Ag Employment	3,171	2,996	2,990	-0.2%	22
Non-Ag Avg Monthly Wage	\$2,094	\$2,177	\$2,238	2.8%	24
Per Capita Income	\$33,711	\$33,907	n/a	n/a	n/a
Unemployment Rate*	4.3%	7.4%	7.9%	6.8%	13
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$75,421,212	\$70,133,451	\$84,457,778	20.4%	11
Travel & Tourism Related Employment	1,490	1,352	1,590	17.6%	11
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$4,004,806	\$3,675,369	\$4,417,200	20.2%	11
Transient Room Tax	\$695,688	\$688,404	\$1,050,038	52.5%	7
Restaurant Tax	\$118,087	\$122,813	\$134,638	9.6%	17
Retail Sales					
Gross Taxable Retail Sales	\$136,825,453	\$128,750,246	\$138,338,269	7.4%	21
REGIONAL VISITATION COUNTS					
Glen Canyon N.R.A.	1,897,021	2,038,931	2,120,559	4.0%	
Zion N.P.	2,657,213	2,735,396	2,666,021	-2.5%	
Bryce Canyon N.P.	1,043,321	1,216,376	1,285,490	5.7%	
Cedar Breaks N.M.	642,177	492,350	525,829	6.8%	
Grand Staircase-Escalante N.M.	711,310	722,431	700,000	-3.1%	
Coral Pink Sand Dunes S.P.	62,741	58,943	56,939	-3.4%	
Kodachrome Basin S.P.	52,712	50,939	52,654	3.4%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

r = revised

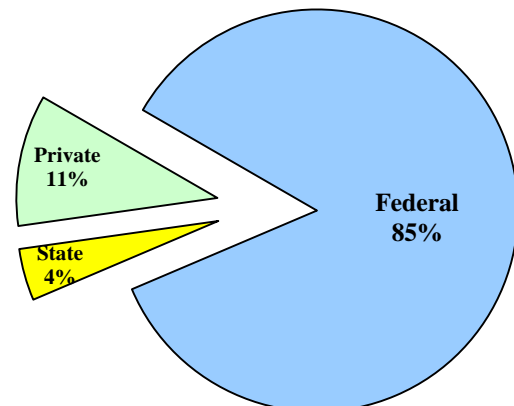
Land Ownership - 2010	No. of Acres	% Total
Total Acres in County	2,553,438	100.0%
Federal Government	2,177,845	85.3%
BLM	1,654,753	64.8%
US Forest Service	123,135	4.8%
National Park Service	399,957	15.7%
National Wildlife Service	--	--
Other •	--	--
State Government	106,510	4.2%
Utah State Parks & Recreation	5,963	0.2%
Utah State Wildlife Reserves	266	0.0%
State Trust Lands	100,281	3.9%
Other ••	--	--
American Indian	--	--
Private*	269,808	10.6%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2010



Kane County Tourism Profile

